

TRENDING NOW Thailand embraces highly anticipated Centara Ao Nang Beach Resort & Spa Krabi



Radisson Blu arrives in Casablanca
November 15, 2019



Ethihad Airways revamps and relaunches Ethihad Guest loyalty programme
November 15, 2019



Thailand embraces highly anticipated Centara Ao Nang Beach Resort & Spa Krabi
November 15, 2019



INTERVIEW Cluster general manager, Radisson Hotel Group, David Altai



Arabian Ranches Golf Club reopens following renovation
November 15, 2019

LATEST NEWS



Radisson Blu arrives in Casablanca
November 15, 2019

Casablanca, Morocco, has embraced its very first Radisson Blu property - Radisson Blu Hotel, Casablanca City Center. The hotel, which represents Radisson Hotel Group's second...



Emirates Airline ready for impressive exhibit at Dubai Airshow 2019
November 15, 2019



Ethihad Airways revamps and relaunches Ethihad Guest loyalty programme
November 15, 2019



Thailand embraces highly anticipated Centara Ao Nang Beach Resort & Spa...
November 15, 2019



Millennium Airport Hotel Dubai scoops 'Best Airport Hotel, UAE' title
November 14, 2019



REETHI FARU RESORT
A RADISSON HOTEL

Presented by @TTDONLINE



welcome to joy
Holiday Inn

PEOPLE ON THE MOVE



Cluster GM, Hala Arjan by Rotana & Al Maha Arjan by...
November 15, 2019



Executive chef, Media Rotana, Pasquale Spino
November 15, 2019



Director of sales, Sofitel Abu Dhabi Corniche, Rad Al Baz
November 15, 2019



Radisson Blu arrives in Casablanca
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Emirates Airline ready for impressive exhibit at Dubai Airshow 2019
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Cluster GM, Hala Arjan by Rotana & Al Maha Arjan by...
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DESTINATIONS



Destination Abu Dhabi
November 14, 2019



Destination Bahrain
November 14, 2019

Discover Central Europe **Poland**

TRANSPORT



Emirates Airline ready for impressive exhibit at Dubai Airshow 2019
November 15, 2019

Emirates Airline is in gear to showcase its entire family of commercial and special aircraft at the 2019 Dubai Airshow, taking place from November...



Ethihad Airways revamps and relaunches Ethihad Guest loyalty programme
November 15, 2019

Ethihad Airways has announced the relaunch of its award-winning loyalty programme, Ethihad Guest, which has been redesigned and upgraded to offer its members new...



Emirates lauded for 'Best WiFi' and 'Best Food & Beverage'
November 14, 2019

Emirates Airline has won the 'Best WiFi' and 'Best Food & Beverage' at the...



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Hermes Airport completes emergency exercises at Larnaca International Airport
November 10, 2019



Larnaca's Rixos Hotel partners with elexMax
November 08, 2019



Cyprus airports welcome over one million passengers in October
November 6, 2019



ONLINE

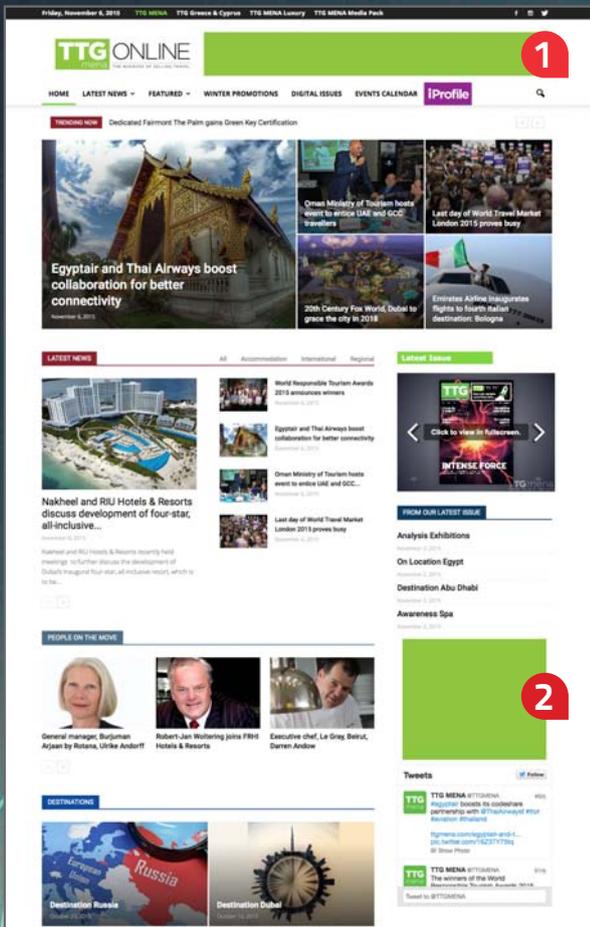
THE BUSINESS OF SELLING TRAVEL

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- > Daily updated news.
- > Online regional and international directory, including information on airlines, hotels, travel agents, etc.
- > Tools, reviews and exclusive interviews.
- > Event calendar listing for upcoming regional and international travel industry events, including exhibitions, shows and seminars.
- > Downloadable resources, including the latest copy of TTG MENA, as well as an archive and our media information.

A full breakdown of web stats can be provided on request.

Contact: web@ttgmena.com
for more details



SPECIFICATION



AVERAGE of
500,000
page views per month

To receive your tailor made quote contact: web@ttgmena.com

Minimum purchase 100,000 impressions.

The banner will be visible on all pages of TTG MENA

Banner advertising is a great way to get your brand message across as well as generate leads. Having a presence on ttgmena.com ensures that your brand is associated with the leading MENA online news resource for the travel trade industry.

CPM ADVERTISING
 COST PER 1,000

- 1 LEADER BOARD 728X90PX €15**
- 2 MPU 300X250PX €12**

WHY GO DIGITAL

Digital marketing provides you with the opportunity to effectively showcase your products and services through a variety of techniques and mediums.

Digital platforms including mobile devices, computers and tablets are the way of the future. Therefore, it is imperative that clients can get in touch with potential customers instantly via the mediums they use throughout the day. Digital marketing allows you to do so through methods such as email marketing, banner advertising, online company profiles and newsletters, to name a few.

COST EFFECTIVE:

Digital advertising is one of the most cost-effective advertising methods available for creating, delivering and executing campaigns.

ROI:

Control where your budget goes by targeting the right audience over the widest possible yet targeted market arena, allowing you to drive more sales for your company in a more transparent way.

INTERACTIVE:

Create your advertisement using multiple formats to impress your clients and make an impact. Utilising all aspects of the digital world from social media and video presentations to multiple web links and photo gallery promotions.

BRAND ADVERTISING:

TTG MENA Online allows for both targeted and global coverage. With an impressive number of views per month, TTG Online allows you to showcase your brand name and logo to the demographic you most need.

TARGET:

Target your specific audience based on geography and industry.

REACH:

Reach more people within the relevant demographic and get them to recognise your brand as the brand.

MEASURE:

Online advertisement is transparent. Reporting and analysis provides comprehensive evidence of ROI on your promotional activities.