

NORMAL ADVERTS

1	DOUBLE PAGE SPREAD	390x550mm	€ 9,000
2	DOUBLE JUNIOR	254x370mm Trim size	€ 6,800
3	FULL PAGE	390x275mm+3 Bleed	€ 5,000
4	JUNIOR PAGE	254x176mm Trim size	€ 3,900
5	HALF PAGE HORIZONTAL	180x266mm Trim size	€ 3,500
6	HALF PAGE VERTICAL	360x131mm Trim size	€ 3,500
7	QUARTER PAGE HORIZONTAL	131x176mm Trim size	€ 2,900
8	QUARTER PAGE VERTICAL	180x131mm Trim size	€ 2,300
	PER SINGLE COLUMN	10x41	€ 45

SPECIAL POSITIONS

9	FRONT PAGE EARPIECE	60x143mm	€ 1,600
	FRONT PAGE STRIP SMALL	60x266mm	€ 3,200
10	FRONT PAGE STRIP LARGE	90x266mm	€ 5,000
	BACK PAGE FULL	390x275 + 3mm Bleed	€ 6,000
11	BOOKEND (1/3 PAGE)	370x86 +3mm Bleed	€ 2,800
	TWO BOOKENDS 1 ISSUE	370x86 (x2)	€ 4,000
12	HALF PAGE WRAP	220x550 +3mm Bleed	€ 10,000
	FULL PAGE WRAP	390x550 +3mm Bleed	€ 13,500

TAILORED OPTIONS

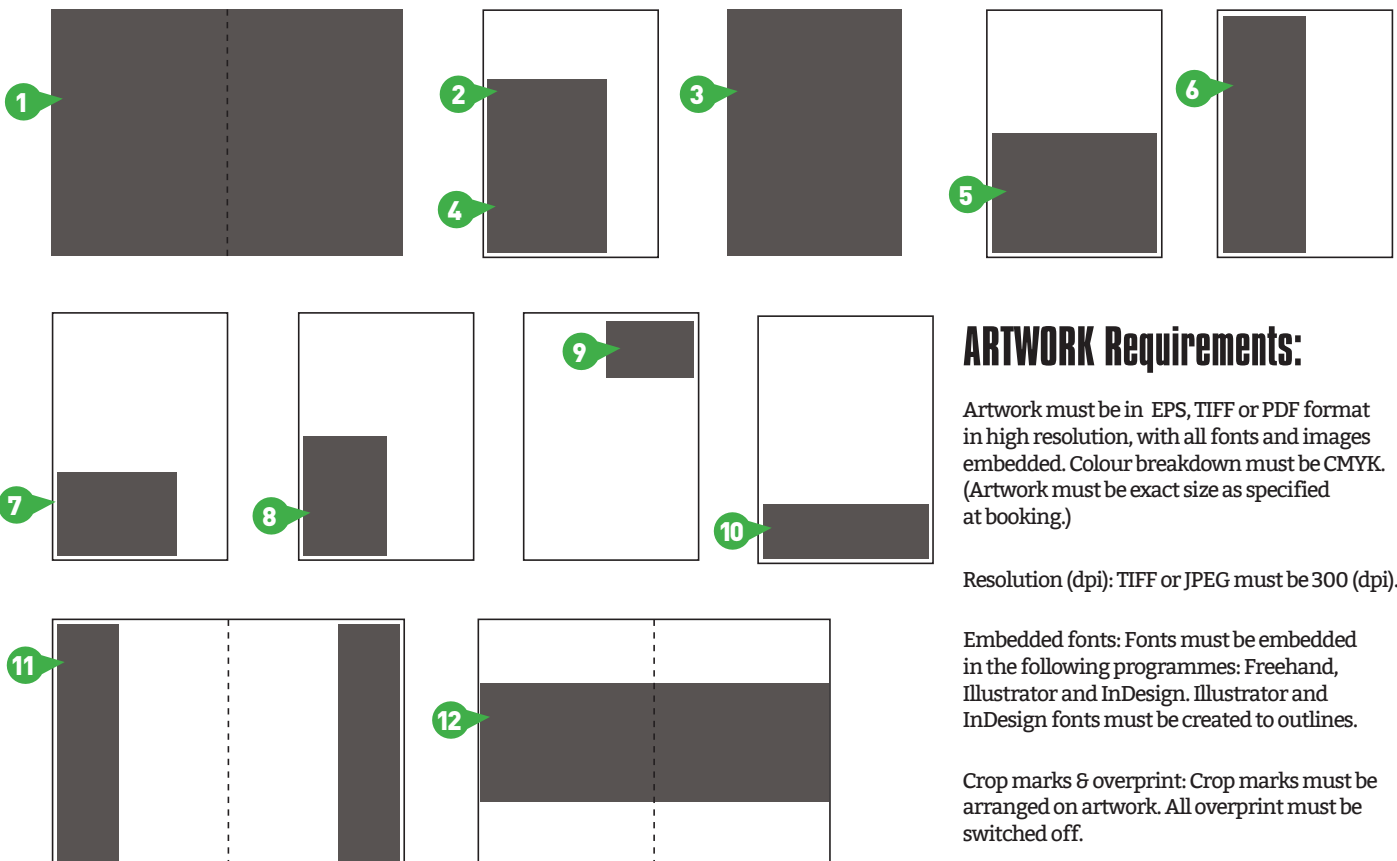
BOOKMARK WITH TAPE	210x148	€ 6,500
BELLY BAND	60x600	POA
INSERTS	N/A	POA

PRINT SIZE mm (height x width)

For multiple bookings placed within 12 months of first advert

2 Ads	4 Ads	8 Ads	12 Ads	16 Ads
5%	10%	15%	20%	25%

(Series discounts do not apply to special positions)
Right hand page 10% extra • Guaranteed positions 20% extra



ARTWORK Requirements:

Artwork must be in EPS, TIFF or PDF format in high resolution, with all fonts and images embedded. Colour breakdown must be CMYK. (Artwork must be exact size as specified at booking.)

Resolution (dpi): TIFF or JPEG must be 300 (dpi).

Embedded fonts: Fonts must be embedded in the following programmes: Freehand, Illustrator and InDesign. Illustrator and InDesign fonts must be created to outlines.

Crop marks & overprint: Crop marks must be arranged on artwork. All overprint must be switched off.