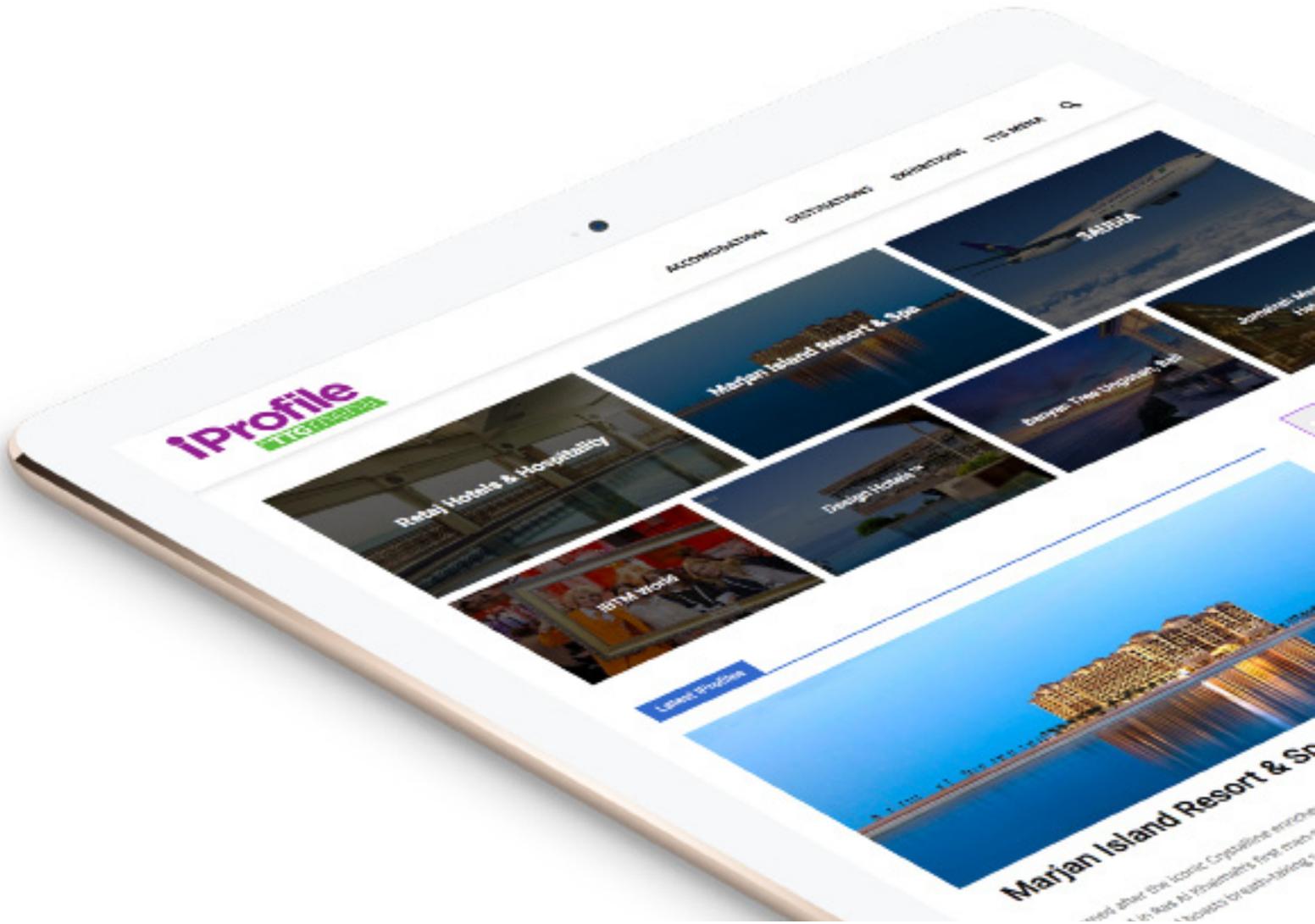# i PROFILE

Increase your potential, your website traffic and your ROI with the i-Profile.

i-Profiles, a digital innovation by TTG MENA, allows companies within the travel trade industry to display videos, PDF downloads, web links, high-resolution images and descriptive text.

Your company's i-Profile is placed on our website and promoted via various mediums, including social media, banners on ttgmena.com as well as our weekly e-newsletter. Potential clients can then view your videos, download your fact sheets or offers, and learn more about your business via the images and descriptive text. Additionally, your i-Profile offers potential customers a direct link to your website or specific landing page of your choice, which has the potential to increase revenue and website traffic. Key features include PDF downloads, web links, high resolution images and a descriptive text of your business.

OPTION 1 | iProfile | SPECIFICATION

Image gallery:
5-20 images

MPU banner
300px X 250px Format: JPEG, or GIF

Features from your current website.
(Sizes listed are width x height)

After we set up your iProfile with the content you will provide, TTG MENA's e-commerce team will review your profile and suggest a few features not listed above to make your i-Profile unique

Top Slideshow: 3 images
1170px X 410px Image caption for each image

COMPANY LOGO BRANDING
(Placed on the front page 125px X 125px)

Intro Text: 50-100 words

Tabs with text: Up to 4 tabs
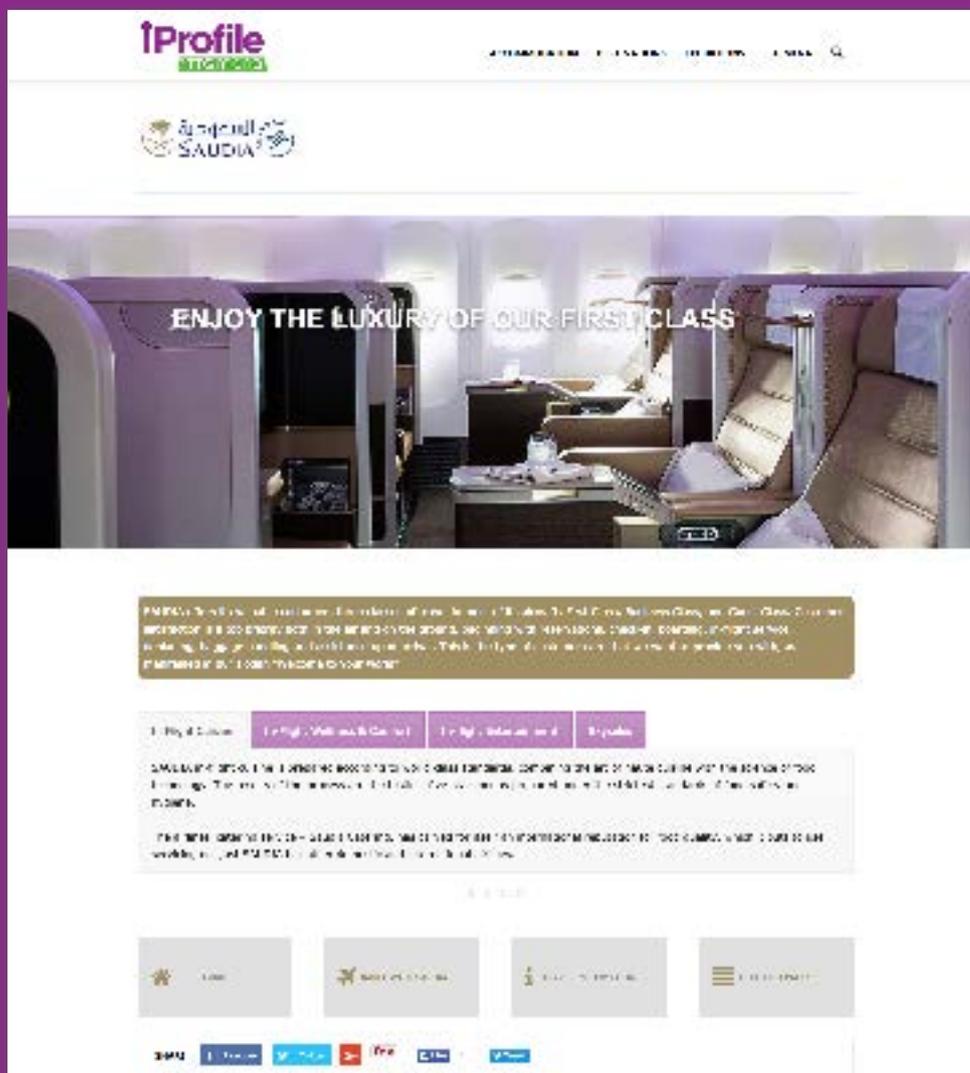50-100 words each

6x WEB LINKS
(website, email etc.)

Social Media
All of your social media links

Videos: upto-10
YouTube or Vimeo links

i-Profiles give you the potential to increase revenue and website traffic...

OPTION 2 | iProfile | SPECIFICATION

Image gallery:
5-20 images

MPU banner
300px X 250px Format: JPEG, or GIF

Features from your current website.
(Sizes listed are width x height)

After we set up your iProfile with the content you will provide, TTG MENA's e-commerce team will review your profile and suggest a few features not listed above to make your i-Profile unique

Top Slideshow: 3 images
1170px X 500px Image caption for each image

COMPANY LOGO BRANDING
(Placed on the front page 125px X 125px)

Intro Text: 50-100 words

Tabs with text: Up to 4 tabs
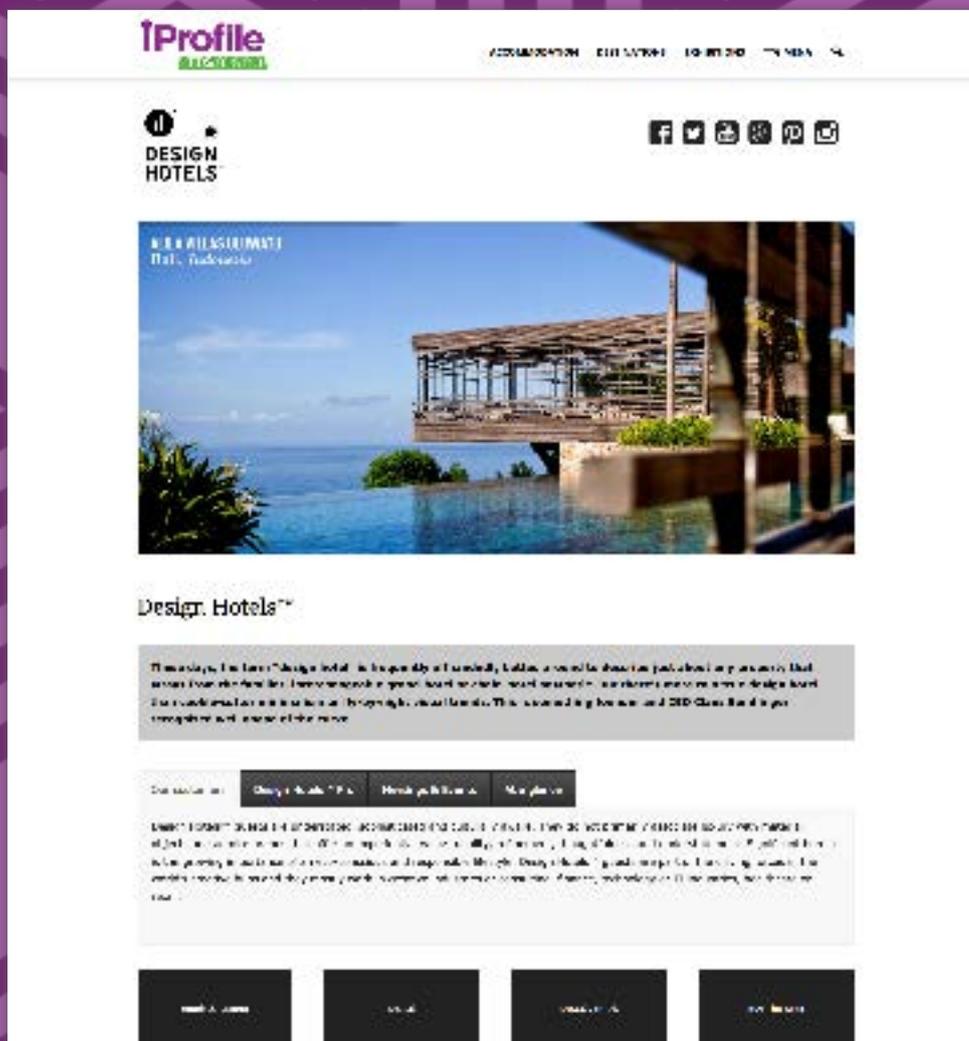50-100 words each

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