

Digital ADVERTS Specification

FULL INTERACTION RATE CARD

MENA LUXURY		ARTWORK SIZE	
DOUBLE PAGE SPREAD	€3,750	560MM (W) X 345MM (H) + 5MM BLEED	
FULL PAGE	€2,000	280MM (W) X 345MM (H) + 5MM BLEED	
HALF PAGE	€1,500	280MM (W) X 180MM (H) + 5MM BLEED	
PRIME POSITION		ADVERTORIAL	
DPS PAGE 2 & 3	€5,500	DPS ADVERTORIAL	€4,250
DPS PAGE 4 & 5	€5,000	FP ADVERTORIAL	€3,000
DPS PAGE 6 & 7	€4,500		
FP PAGES 2 TO 7	€2,500		

BASIC INTERACTION RATE CARD

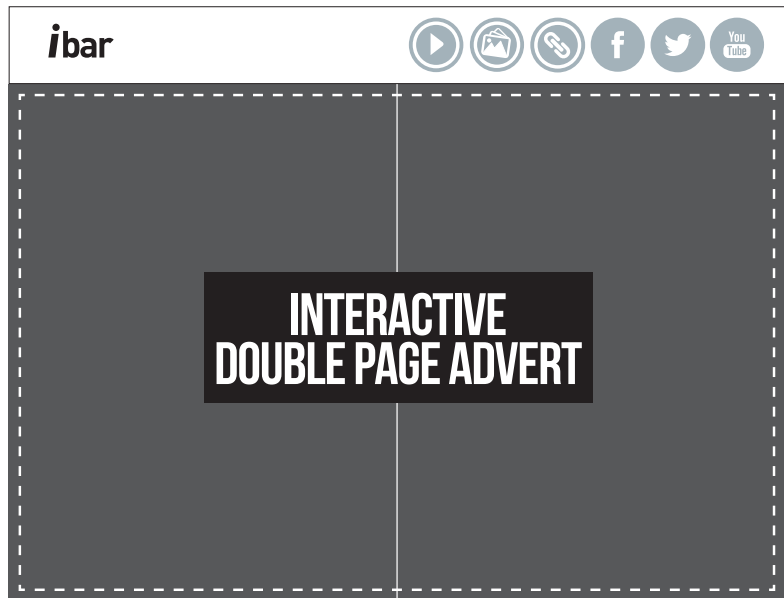
MENA LUXURY		ARTWORK SIZE	
DOUBLE PAGE SPREAD	€1,000	560MM (W) X 370MM (H) + 5MM BLEED	
FULL PAGE	€750	280MM (W) X 370MM (H) + 5MM BLEED	
HALF PAGE	€500	280MM (W) X 180MM (H) + 5MM BLEED	
PRIME POSITION		ADVERTORIAL	
DPS PAGE 2 & 3	€2,000	DPS ADVERTORIAL	€2,100
DPS PAGE 4 & 5	€1,800	FP ADVERTORIAL	€1,000
DPS PAGE 6 & 7	€1,250		
FP PAGES 2 TO 7	€1,000		

DOUBLE PAGE ADVERT

ARTWORK SIZE:
560MM (W) X 345MM (H)

- UP TO 5 LINKS IN YOUR ADVERT
- IMAGE GALLERY : UP TO 8 IMAGES
- 1 YOUTUBE OR VIMEO VIDEO
- EMBEDDED WEBSITE

IMAGE GALLERY SPEC
800PX(W) X 450PX(H) 300DPI



FULL PAGE ADVERT

ARTWORK SIZE:
280MM (W) X 345MM (H)

- UP TO 5 LINKS IN YOUR ADVERT
- IMAGE GALLERY : UP TO 6 IMAGES
- 1 YOUTUBE OR VIMEO VIDEO
- OR EMBEDDED WEBSITE

IMAGE GALLERY SPEC
800PX(W) X 450PX(H) 300DPI

Digital ADVERTS Specification

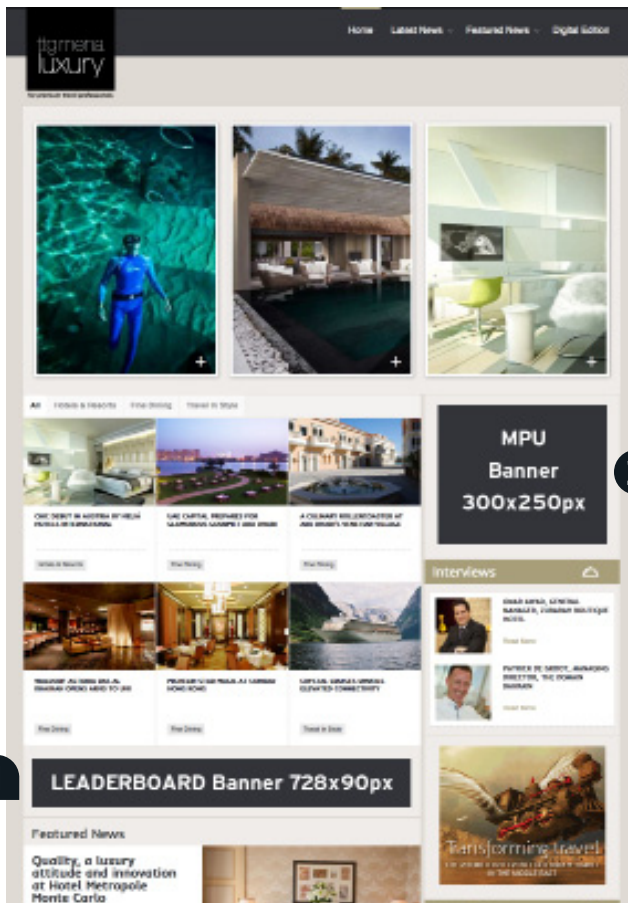
HALF PAGE ADVERT

ARTWORK SIZE:
280MM (W) X 180MM (H)

UP TO 3 LINKS IN YOUR ADVERT

IMAGE GALLERY : UP TO 4 IMAGES

IMAGE GALLERY SPEC
800PX(W) 450PX(H) 300DPI



menaluxury.com

	width x height	PRICE
LUXURY BANNER		
1 LEADERBOARD	728x90 px	€ 500 for 3 Months
2 MPU	300x250 px	€ 300 for 3 Months
LUXURY PROFILE		€ 1,000 for 12 Months

[Format must be jpeg, gif, png only]

What are your
little luxuries
in life?